



EXTRACT FROM THE COUNCIL MINUTES HELD ON 28 SEPTEMBER 2026

Item A10. 28.09.2026

COMMUNICATION ACTION PLAN 2026/2027

GF Ruiters: Manager: IDP & Communications

(Ref.: 16/7/5)

PURPOSE

To present the 2026/2027 Communication Action Plan to Council for approval.

BACKGROUND

The Communication Action Plan implements the Communication Strategy and serves as the framework from which communication programmes and campaigns are developed, i.e. communication projects.

The action plan contains objectives that are realistic, precise, measurable, and is expressed in a clear, simple, specific, easy-to-understand timetable.

The action plan is also directly aligned to Council's strategic goals and the IDP review and must be adopted annually.

PROGRESS

A Communication Action Plan has been prepared for the 2026/2027 period. It is confirmed that all communication activities and interventions have been aligned with the approved 5th Generation Integrated Development Plan (IDP) for 2022/23 - 2026/27.

Noteworthy changes applied are indicated in red. The revised action plan also contains a summary of proposed amendments which aligns with the revised National Government Communication Policy. However, those amendments will be implemented when the ODM reviews its Communication Policy for the 2027-2032 period.

LEGISLATIVE FRAMEWORK

Section 28 of the Local Government: Municipal Systems Act, 2000 (Act 32 of 2000)

FINANCIAL IMPLICATIONS

None

ATTACHMENT

Communication Action Plan 2026/2027

This item served at the Strategic Services Portfolio Committee Meeting held on 14 September 2026, and it was recommended as follows to Council:

RESOLVED: (Proposed by Ald. J Niewoudt and seconded by Cllr. N Mabulu)

- 1) Council takes cognisance of the revisions to the Communication Action Plan for 2026/2027.
- 2) Council approves the 2026/2027 Communication Action Plan.

**CERTIFIED A TRUE EXTRACT FROM THE MINUTES OF THE COUNCIL MEETING
HELD ON 28 SEPTEMBER 2026.**



**R BOSMAN
MUNICIPAL MANAGER**